



THE GRAND SHOWDOWN



**FEBRUARY
25 & 26, 2023**

**CELEBRATING
OUR WESTERN
HERITAGE.**

SPONSORSHIP

501 HUNTSMAN SPRINGS DR, DRICGS, ID
TETONSKIJOR.ORG



WELCOME

Skijoring is a thrilling sport blending Western rodeo traditions with the modern-day excitement and adrenaline of skiing and snowboarding.



EVENT DESCRIPTION

Teton Valley Skijoring is excited to bring back this sensational family friendly event!

THE GRAND SHOWDOWN

Competitors of all ages will be racing for cash, prizes, and glory with antics sure to make the audience is entertained and amazed.

This two-day event will offer two tiers of entry with general admission and a VIP area.



FOOD TRUCKS



BEER GARDEN



JUMBOTRONS



LIVE ANNOUNCER



RAFFLES

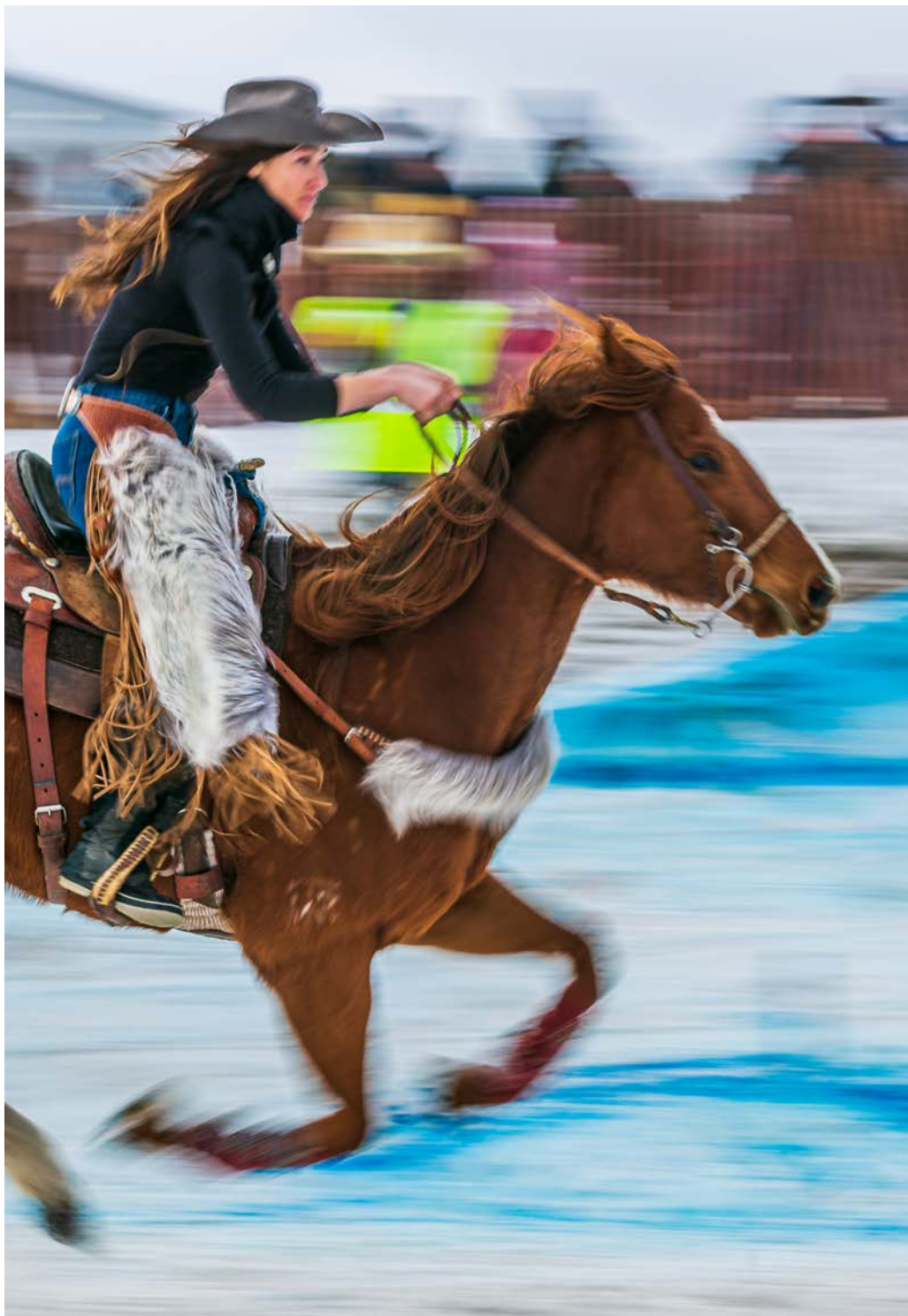


CALCUTTA



EVENT LOCATION DRIGGS, IDAHO

The course will be specifically designed to mirror the crags of the majestic Tetons challenging the competitors to perform at their highest level.



OUR MISSION

As a 501c3 non-profit, our mission is to honor the western tradition of horses and winter sport racing for the purpose of increasing our local rural businesses revenues; creating a family friendly exciting community event, and to support local underfunded charities.

HAPI TRAILS
Horse Adoption Program, Inc.



**Mental Health
Coalition**
of Teton Valley



WHY SPONSOR?

Outside from this event being a ski boot scooting good time, the anticipation and enthusiasm for the return of skijoring to Teton Valley is planned to be warmly received as an entertaining spectator sport.

We are expecting over 2000 people in attendance capturing not only Teton Valley, but the greater intermountain west. Our reach doesn't just stop there!

This opportunity will bring a unique and exciting sport to new viewers everywhere with the help of the Cowboy Channel streaming this event live to millions of households across the nation.



Match that with unlimited exposure options on-site, online, via social media, and through merchandise, we would be happy to customize a sponsor package to suit any level.



EVENT SPONSORS

Our committee has put together a compelling slate of options for sponsorships listed below. Sponsorships are sold on a first come, first served basis and are projected to sell out as these are fast moving opportunities for everyone.



BENEFIT	TITLE SPONSOR \$15,000	MAIN SPONSOR \$7,500	GOLD \$5,000	SILVER \$2,000	BRONZE \$1,000
Promotion as a Title Event Sponsor	YES	NO	NO	NO	NO
Booth Space at the Event (if applicable)	50' x 50'	30' x 30'	20' x 20'	10' x 10'	NO
VIP Area Access	YES (6 Passes)	YES (4 Passes)	YES (2 Passes)	YES (1 Pass)	YES (1 Pass)
Prominent Logo Placement on all Event Promotions and Advertisements	YES	YES	YES	NO	NO
Logo Placement and link on tetonskijor.org	YES	YES	YES	YES	YES
Banner at Venue with Premium / High Visibility	YES	YES	YES	YES	NO
Banner at Venue with Regular Visibility	YES	YES	YES	YES	YES
Premium Social Media Package (5 posts/mentions leading up to event)	YES	YES	YES	NO	NO
Standard Social Media Package (2 posts/mentions leading up to event)	YES	YES	YES	YES	YES
Live Recognition on Jumbrotrons with company imagery or 30 second segment	YES	YES	YES	YES	NO
Live Recognition at Event from Announcer's Stand	YES	YES	YES	YES	YES
Comp General Admission Tickets	25	15	10	6	4

EXPOSURE OPPORTUNITIES

We are committed to our sponsors. Please ask your representative how we can customize a package that works best for your business and objectives. Sponsorships are sold on a first come, first served basis and are projected to sell out as these are fast moving opportunities.



SPACE AVAILABLE / EXPOSURE OPTIONS	\$15,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,500	\$750	\$500
Competitor Cash Prizes (2 available)	OPEN							
Offical Sponsor of Jumbotrons (2 available)		OPEN						
Gate / Entrance / Check-In (2 available)			1 OPEN					
Aerial Imaging Sponsor			OPEN					
Horse Corral Sponsor				OPEN				
Course / Starting Line					OPEN			
Course / Finish Line					OPEN			
Course / Jumps (5 available)						4 OPEN		
Course / Standard Fence Banner							OPEN	
Venue / Standard Banner								OPEN



THANK YOU

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