



THE GRAND SHOWDOWN



**FEBRUARY
24 & 25, 2024**

TETON COUNTY FAIRGROUNDS, DRIGGS, ID

**SADDLE UP AND
SEND IT!**

**SPONSORSHIP
BROCHURE**

ELLIOTT PAULL
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WELCOME

Skijoring is a thrilling and fast growing winter sport blending Western rodeo traditions with the adrenaline of skiing and snowboarding.

[Park Record March 2022](#)

[Conde Nast Traveler Feb 2022](#)

[Washington Post Feb 2018](#)



EVENT DESCRIPTION

Teton Valley Skijoring hosts its 2nd annual competition, The Grand Showdown, on the heels and hooves of our inaugural success.

Competitors of all ages will be racing for a cash purse, prizes, and glory with antics sure to make the audience entertained and amazed.

This two-day event will offer:

- U FOOD TRUCKS
- U BEER GARDEN
- U JUMBOTRON
- U LIVE ANNOUNCERS
- U EVENT VILLAGE
- U LOCAL ARTISANS
- U LIVE MUSIC
- U FAMILY FUN

And much more!



EVENT EXPOSURE

The event will be streamed live on The Cowboy Channel and on-site jumbotron to give maximum exposure to sponsor content.

The Cowboy Channel has distribution in **42 million homes** through its cable and satellite partners and can be found online at cowboychannelplus.com and additional streaming services.



<https://ustvdb.com/networks/cowboy/>



2023 MEDIA COVERAGE





EVENT LOCATION



Teton County Fairgrounds
Driggs, Idaho

The town of Driggs was recently mentioned in
September 2023 issue of the Wall Street Journal,
[“The Next Luxe Ski Town Might Be in Idaho”](#).



Explore more of
[Yellowstone Teton Territory!](#)

Where Wilderness
MEETS HAPPINESS



SPONSOR SKIJOR

TETON VALLEY'S LARGEST WINTER EVENT

Last year, we had **over 3,000 attendees**, **150 competing teams**, and the event **SOLD OUT**. This year, we're making it even bigger at the Teton County Fairgrounds.

Your financial support is vital to our mission of growing the sport of ski joring and celebrating our Western heritage.

Your help will continue to make this event an annual tradition in Teton Valley!

Thank you for your consideration



EVENT SPONSORSHIPS

Our Goal is to raise \$100,000 in Sponsorship funding to help produce the event.
Your contribution is key to our success.



*In addition to the Sponsorship Levels below, you may also sponsor a race day feature such as:
Starting Line, Finish Line, Jumps, and Tailgate area.*

BENEFIT	TITLE SPONSOR (\$10,000)	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	SADDLE UP \$1,000
Promotion as a Title Event Sponsor	YES	NO	NO	NO	NO
Official Sponsor for Instant Replay, Timer, Team Names and Scoreboard (4 available)	YES	YES	NO	NO	NO
Priority Parking	YES	YES	YES	YES	NO
Color Logo Placement on Event Promotions and Advertisements	YES	YES	YES	YES	NO
Logo on Camera-Facing Banners	YES	YES	YES	YES	NO
Booth Space at Event (size of space based on sponsorship level)	YES	YES	YES	YES	NO
Live Recognition at Event from Announcers and Logo Displayed on Jumbotron	YES	YES	YES	YES	YES
Social Media Posts (Silver and above) and Tags or Mentions (Silver and below) on all social media handles	YES	YES	YES	YES	YES
Logo on Banners at Event Venue and/or Course	YES	YES	YES	YES	YES
Logo Placement and Link on tetonskijor.org	YES	YES	YES	YES	YES
Comp General Admission Tickets	50	30	20	12	8



THANK YOU 2023 SPONSORS

