



THE GRAND SHOWDOWN



**FEBRUARY
22 & 23, 2025**

TETON COUNTY FAIRGROUNDS, DRIGGS, ID
TETONSKIJOR.ORG

SPONSORSHIP
INFO@TETONSKIJOR.ORG



WELCOME

Skijoring is a thrilling sport blending Western rodeo traditions with the modern-day excitement and adrenaline of skiing.



EVENT DESCRIPTION

Teton Valley Skijoring host its 3rd Annual competition, The Grand Showdown, on the heels and hooves of the success of the past two years.

Competitors of all ages will be racing for cash, prizes, and glory with antics sure to make the audience entertained and amazed.

This two-day event will offer:

- U FOOD TRUCKS
- U BEER GARDEN
- U JUMBOTRONS
- U LIVE ANNOUNCER
- U EVENT VILLAGE
- U FAMILY FUN



EVENT EXPOSURE

The event will be streamed live on The Cowboy Channel and on-site jumbotron to give maximum exposure to sponsor content.

The Cowboy Channel has distribution in 42 million homes through its cable and satellite partners and can be found online at cowboychannelplus.com and additional streaming services.



2025 MEDIA COVERAGE



TETON COUNTY FAIRGROUNDS, DRIGGS, IDAHO



EVENT LOCATION

The town of Driggs was recently mentioned in September 2023 issue of the Wall Street Journal, "The Next Luxe Ski Town Might Be in Idaho".





WHY SPONSOR?

TETON VALLEY'S LARGEST WINTER EVENT

Last year, we had over 3,000 attendees, 150 competing teams, and the event SOLD OUT. This year, we're making it even bigger at the Teton County Fairgrounds.

Your financial support is vital to our mission of growing the sport of skijoring and celebrating our Western heritage.

Your help will continue to make this event an annual tradition in Teton Valley!
Thank you for your consideration

EVENT SPONSORS

Our Goal is to raise \$125,000 in Sponsorship funding to help produce the event.
Your contribution is key to our success.



*In addition to the Sponsorship Levels below, you may also sponsor a race day feature such as:
Starting Line, Finish Line, Jumps, and Tailgate area.*

| BENEFIT | TITLE \$10,000 | GOLD \$7500 | SILVER \$5000 | BRONZE \$2500 | SADDLE UP \$1,000 | GAP JUMP \$500 |
|---|-------------------|----------------|------------------|------------------|----------------------|-------------------|
| Promotion as a Title Event Sponsor | YES | NO | NO | NO | NO | NO |
| Official Sponsor for Instant Replay, Timer, Team Names & Scoreboard (4 available) | YES | YES | NO | NO | NO | NO |
| 15-30 second commercial spot live on Jumbotron and streaming on The Cowboy Channel | YES | YES | NO | NO | NO | NO |
| Priority Parking | YES | YES | YES | YES | NO | NO |
| Color Logo Placement on Event Promotions & Advertisements | YES | YES | YES | YES | NO | NO |
| Logo on Camera-Facing Banners | YES | YES | YES | YES | NO | NO |
| Booth Space at Event (size of space based on sponsorship level) | YES | YES | YES | YES | NO | NO |
| Live Recognition at Event from Announcers & Logo Displayed on Jumbotron | YES | YES | YES | YES | YES | YES |
| Social Media Posts (Silver and above) & Tags or Mentions (Silver and below) on all social media handles | YES | YES | YES | YES | YES | NO |
| Logo on Banners at Event Venue and/or Course | YES | YES | YES | YES | YES | YES |
| Logo Placement & Link on tetonskijor.org | YES | YES | YES | YES | YES | YES |
| Comp General Admission Tickets | 50 | 30 | 20 | 10 | 4 | 2 |

GOLD & TITLE SPONSORS have the opportunity to associate their brand with one of four key event features: ***Instant Replay (IR), Timer, Team Names, or Scoreboard***. Each of these options maximizes sponsor visibility, with logos prominently displayed throughout the event.

Instant Replay (IR): The IR sponsor's logo appears after every race, up to 150 times each day.

Timer, Team Names, & Scoreboard: These features are highlighted for every race, providing up to 150 daily logo exposures for these sponsors.

TITLE



THANK YOU 2024 SPONSORS



GOLD



SILVER



BRONZE:



SADDLE UP:

